

BRAND AMBASSADOR AGREEMENT

This Brand Ambassador Service Agreement (the "Agreement") is made effective as of _____ [Date] by and between _____ [Service Provider Name], with its principal place of business at _____ [Address] (the "Brand Ambassador"), and _____ [Client Name], with its principal place of business at _____ [Address] (the "Client").

1. Services

The Brand Ambassador agrees to promote the Client's brand, products, or services by engaging in the following activities: _____ [Define the specific services to be delivered, e.g., creating and sharing promotional content on social media, attending events or campaigns, increasing brand visibility...].

2. Term and Termination

This Agreement starts on _____ [Start Date] and lasts for _____ [Number] _____ [Months/Years], unless ended earlier as specified here.

Either party may terminate this Agreement for cause with _____ [Number] days' written notice if the other party seriously breaks this Agreement and doesn't fix it within that time.

3. Payment Terms

The Client agrees to compensate the Brand Ambassador as follows:

- Payment of \$ _____ [Amount] per _____ [Month/Deliverable/Event].
- Reimbursement for pre-approved expenses incurred while performing services, such as travel or event costs, upon submission of receipts.

All invoices shall be issued _____ [Frequency] and payment is due within _____ [Number] days of invoice date.

4. Brand Guidelines Intellectual Property

The Brand Ambassador agrees to follow the Client's brand guidelines, which include style, tone, messaging, and approved visuals.

The Brand Ambassador grants the Client a perpetual, worldwide license to use Promotional Content solely for marketing and advertising purposes, provided such use does not modify the original intent or integrity of the content.

5. Confidentiality

Each party agrees to treat all Confidential Information as strictly confidential, not to disclose Confidential Information or permit it to be disclosed, in whole or part, to any third party without the prior written consent of the Parties, and not to use any Confidential Information for any purpose except as required in the performance of the Services.

Confidential Information includes, but is not limited to, brand strategies, campaign details, and non-public financial or operational information.

6. Limitation of Liability

The Service Provider's total liability under this Agreement shall not exceed \$_____ [Amount].

7. Indemnification

The Service Provider agrees to protect and compensate the Client for any losses or damages caused by the Service Provider's negligence or breach of this Agreement.

8. Severability

If any provision of this agreement shall, for any reason, be held violative of any applicable law, and so much of the Agreement is held to be unenforceable, then the invalidity of such a specific provision of this Agreement shall not be deemed to invalidate any other provisions of this Agreement, which other provisions shall remain in full force and effect unless the removal of the invalid provisions destroy the legitimate purposes of this Agreement, in which event this Agreement shall be cancelled.

9. Governing Law

This Agreement shall be governed under the laws in the State of _____.

10. Additional Terms and Conditions

11. Entire Agreement

The Service Provider is an independent contractor and not an employee of the Client.

This Agreement represents the entire agreement by and between the parties, except as otherwise provided in this Agreement, and it may not be changed except by written amendment duly executed by all parties.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

BRAND AMBASSADOR NAME

CLIENT NAME

By _____

By _____

Name:

Name:

Date:

Date: